



MASTER OF SCIENCE · MSC

# Innovative & *Sustainable* Entrepreneurship

Καινοτόμος & Αειφόρος Επιχειρηματικότητα

1

YEAR DURATION

100%

ONLINE & REMOTE

MSc

DEGREE AWARDED

INNOVATION

SUSTAINABILITY

GREEN ECONOMY

LEADERSHIP

TECHNOLOGY

## ABOUT THE PROGRAMME

The MSc in Innovative and Sustainable Entrepreneurship equips graduates with advanced theoretical and applied knowledge at the intersection of innovation, business creation, and sustainability. With a focus on the green economy and digital technologies, the programme develops tomorrow's leaders — whether they aim to manage organisations, launch ventures, or advance academic research.

## PROGRAMME DETAILS

DEGREE	MSc
DURATION	12 months
FORMAT	Fully Online
LANGUAGE	Greek + English bibliography
INSTITUTION	University of Patras
DEPARTMENT	Economics
INCLUDES	Master's Thesis

## THREE PILLARS OF KNOWLEDGE



### Innovation

Tools for driving technological & organisational change



### Entrepreneurship

Skills for founding, scaling & managing ventures



### Sustainability

Green economy, ESG strategy & responsible models

*"Developing skills and leadership abilities with an emphasis on the green economy and technological applications."*

## PROGRAMME HIGHLIGHTS

- **Fully remote learning** — First 100% online postgraduate programme at the University of Patras, accessible from anywhere in Greece or abroad
- **One-year completion** — Compact, intensive design including thesis preparation for rapid degree attainment
- **Practical and theoretical** — Balanced curriculum combining cutting-edge research with real-world business applications
- **International bibliography** — Certified English proficiency required for access to global academic sources

#### CAREER OUTCOMES

Management & Leadership Roles	Startup Founding & Scaling
Sustainability Consulting	Academic Research & PhD
Innovation Policy	Green Economy Ventures
ESG Officer	New Product Development Manager

#### WHO SHOULD APPLY

- Graduates in Economics, Business & related fields
- STEM graduates bridging technical expertise with business & sustainability strategy
- Professionals in management & strategy
- Aspiring entrepreneurs & innovators
- Sustainability and ESG practitioners
- Applicants from anywhere in Greece or abroad

#### LEARN MORE & APPLY

[innovsustent.upatras.gr](https://innovsustent.upatras.gr)



Let's Start!

SCAN TO APPLY