

SCHOOL OF ECONOMIC SCIENCES & BUSINESS  
ADMINISTRATION

ΕΛΛΗΝΙΚΗ ΔΗΜΟΚΡΑΤΙΑ



ΠΑΝΕΠΙΣΤΗΜΙΟ  
ΠΑΤΡΩΝ  
UNIVERSITY OF PATRAS

DEPARTMENT OF TOURISM ADMINISTRATION

Master's Program

**“TOURISM BUSINESS AND DESTINATION  
MANAGEMENT”**

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CALL FOR EXPRESSION OF INTEREST

TOURISM BUSINESS AND DESTINATION MANAGEMENT

DEPARTMENT OF TOURISM ADMINISTRATION

2023-2024 Academic Year

The Department of Tourism Management of the University of Patrai, within the framework of the Master's Program TOURISM BUSINESS AND DESTINATION MANAGEMENT (Official Government Gazette, 3092 vol. B, 14/07/2021 and O.G.G 3245 vol. B, 24/06/2022) announces the initiation of selection process for MA Admissions for the academic year 2023-2024.

This MA (MSc) program offers two specializations:

- a) Management of Tourist Destinations
- b) Management of Tourism Enterprises

The course of studies is three (3) academic semesters, including the postgraduate thesis. The program will start in October 2023. The offering courses and other educational activities are held in the building of the Department of Tourism Management in Koukouli.

**Admitted Students:** The MA program accepts graduates from departments of Greek universities and recognized universities abroad, as well as graduates from TEI departments. The number of the admitted students to this program is set at a maximum of fifty (50) for the 2023-2024 academic year.

**Requirements:** For the participation of postgraduate student candidates in the selection process the requirements are the following:

- a. The MA program accepts graduates from departments of Greek universities and recognized universities abroad, as well as graduates from TEI departments.
- b. The students of the above-mentioned universities that have concluded with their coursework (although not having been bestowed their diploma) may also submit an application, provided that they present a Certificate of Completion of their studies no later than one day before the date of the meeting of the Candidate Evaluation Committee of the MA program, which validates the list of the admitted students. In any case, the admitted students must provide all the necessary supporting documents by the end of the registration period.

Additionally, candidates who present a proof of an advanced knowledge on the English language and a certificate of knowledge of basic computer skills are admitted to this program.

**Selection Process.** The selection process of postgraduate students is carried out by awarding credits to their qualifications. The scoring is described in paragraph 4.5 of article 4 of the Master Degree's Operating Regulations as it follows:

- a. Degree Grade: rounding to first decimal place x 5 credits.
- b. Recognized degree on knowledge of the English language: 10-20 credits
- c. Master's Degree and/or PhD Degree: 0-10 credits

- d. Scientific activity of the candidate (publications in scientific journals, participation in research programs, papers at conferences) in a subject related to tourism or business management; qualitative evaluation by the Candidate Evaluation Committee, from 0-5 credits.
- e. Previous professional experience of the candidate related to tourism management and/or business administration: 0,5 credits per year for the first 10 years.
- f. Computer skills certificate: 5-10 credits
- g. Interview of the candidate before the Candidate Evaluation Committee; qualitative evaluation from 0 to 30 points. The applicant's evaluation includes i) the assessment of his/her personality, ii) the assessment of his/her potential research activity, iii) the quality of the two required reference letters.

**Applying.** For those interested, are invited to submit their application electronically through the platform:

[https://matrix.upatras.gr/sap/bc/webdynpro/sap/zups\\_pg\\_adm](https://matrix.upatras.gr/sap/bc/webdynpro/sap/zups_pg_adm)

From 20/06/2023 to 15/09/2023. The admitted students should enroll no later than 15/10/23

The supporting documents that candidates must submit electronically in .pdf format through the above platform are the following:

1. Online Application through the link

[https://matrix.upatras.gr/sap/bc/webdynpro/sap/zups\\_pg\\_adm](https://matrix.upatras.gr/sap/bc/webdynpro/sap/zups_pg_adm).

2. Degree or Diploma or Certificate of completion of studies
3. Analytical score report
4. Detailed CV
5. Photocopy of civilian ID
6. Proof of knowledge of foreign language

7. Computer skill certificate
8. Scientific Publications and/or distinctions (if any)
9. Two letters of recommendation (to be submitted to the Secretariat, in a sealed envelope)
10. Evidence of Professional Experience (if any)
11. Any other document that certifies the qualifications declared by the candidates when submitting the above relevant Application and CV. Otherwise, the declared qualifications will not be taken into account.
12. Any other supporting document that, according to candidate's opinion, would contribute to the Evaluation Committee forming a more detailed opinion.

**Fees.** This program requires tuition fees for its operation, the amount of which is set at € 2,100. Tuition fees are paid in three equal installments: the first with the registration of each graduate student and the following ones with each renewal of registration in the following semesters.

**Scholarships.** The MA program provides scholarships for social reasons up to a 30% of the total number of students who will get admitted, in accordance with the provisions of Ministerial Decision 108990 (O.G.G./ 16-09-2022).

**Information.** The Secretariat of the Department of Tourism Management

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